Free Pack of PRL + Free offers

WIN A MUSTANG!

(SMOKERS AGE 21 AND OVER)

MONTH DAY YEAR LOCATION

Just darken the appropriate box. (see below)

Correct ■ **Incorrect** ✓ ☒

Please use blue or black ink and print legibly using capital letters.

EXAMPLE 0123456789 ABCDEFGHIJKLMNOPQRSTUVWXYZ

☐ Mr.
☐ Ms.
☐ Mrs.

☐ Male
☐ Female

FIRST NAME MI LAST NAME

STREET NUMBER STREET NAME APARTMENT NUMBER

CITY STATE ZIP

AREA CODE AND PHONE NUMBER

Scanning

By responding to this survey and signing below, I certify that I am a smoker 21 years of age or older and I have read and understand the official rules. I am also willing to receive free cigarettes and branded incentive items in the mail subject to applicable state and federal law.

Signature (required below) **Your Birth Date** (required)

Month Day Year

1. What is your regular brand of cigarettes — that is, the brand you smoke most often?

2. Is your regular brand...? (Darken one.)
☐ Regular/King Size ☐ 100's ☐ 120's

3. Is your regular brand...? (Darken one.)
☐ Menthol ☐ Non-Menthol

4. Is your regular brand...? (Darken one.)
☐ Filter ☐ Non-Filter

5. Is your regular brand...? (Darken one.)
☐ Lowest/1mg Tar ☐ Light/Mild ☐ Full Flavor
☐ Ultra/Extra Low Tar ☐ Medium

6. Do you usually buy it by the...? (Darken one.)
☐ Pack ☐ Carton ☐ Both Ways

7. What, if any, was your previous brand?

Neon

Surveys

EVT1

2071444011

Source: https://www.industrydocuments.ucsf.edu/docs/mscm0004